**Renegotiating the Privacy Ethics of Digital Genealogy Databases: An Intersectional Analysis of Technology, Criminality, and DNA**

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**Purpose**

The purpose of this project is to work toward a public ethical framework for using genealogy databases. The problem I explore is the (un)ethical use of these sites by individual users, police and government agencies, and public and private corporations.

**Corpus of User Agreements**

|  |  |  |  |
| --- | --- | --- | --- |
| **Term** | **Rank** | **Frequency** | **Collocates** |
| “Consent” | 128 | 18 | “Consent Document”; “explicit consent” |
| “Privacy” | 87 | 28 | “Privacy Statement”; “Privacy Policy” |
| “Data” | 25 | 129 |  “raw data” |

**Constructing an Identity-Attentive Digital Cultural Rhetorical Methodology**

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| --- | --- |
| **Zappen (2005)** | **Haas (2018)** |
| rhetorical strategies in production and analysis of digital text | interrogating the politics of digital interfaces |
| identifying characteristics, affordances, and constraints of new media | studying digital rhetorics in relation to/with specific communities and cultures of practice |
| formation of digital identities | examining the relationship between older and new technologies |
| potential for building social communities | valuing diverse bodies |
|  | Reassessing access |

**Utilizing a Virtue Ethics Framework**

|  |  |
| --- | --- |
| **General Questions** | **Questions for Genealogy Database Users** |
| “What kind of person do I want to be?” | What kind of user do I want to be? |
| “How should I live my life?” | How should I live my digital life? |
| “What does it mean to be a good person?” | What does it mean to be a good user? |

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**Notes**